



For Immediate Release

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Software Productivity Research Launches Asia Pacific Subsidiary

Hendersonville, NC (USA), May 7, 2008 – The Board of Managers of Software Productivity Research, LLC is pleased to announce the foundation of our subsidiary, Software Productivity Research Asia Pacific Corporation, Ltd. SPR-APAC is headquartered in Lexington, Massachusetts, and will operate under license from the parent Partnership. The Managing Director of SPR-APAC is Michael A. Bragen.

SPR-APAC is established to support global consulting, software product development and marketing operations, specifically in the Asia Pacific region. Current users of our estimation tool, SPR KnowledgePLAN® and other clients of SPR, LLC in Asia should contact their existing account representative with questions or requests under existing support contracts.

For further information, please visit the SPR web site:

<http://www.spr.com>

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About Software Productivity Research

2008 marks the 25th year of our firm's operation, following the founding of SPR, Inc. in Boston, Massachusetts by Capers Jones. With headquarters in Hendersonville, NC (USA), SPR remains an industry leader in the application of functional metrics, software benchmark data and project estimation methodologies. Our flagship software project estimation tool KnowledgePLAN® is the latest generational product in the SPR line, following in the footsteps of Jones' groundbreaking products SPQR/20® and Checkpoint®.

SPR supplies effective solutions for professional software engineering management on behalf of its clients around the world. Our mission is to provide our clients with the means to measure and improve performance of vital software engineering processes.

For more information about Software Productivity Research, our products and services, partners, and international associates, visit <http://www.spr.com>, <http://www.spr-apac.com>, or send an email to info@spr.com

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