



For Immediate Release

Contact: Sophia Xiong (熊焰)

[xiong.yan@spr-apac.com](mailto:xiong.yan@spr-apac.com)

**Software Productivity Research Asia Pacific Corporation, Ltd.**

+ 1 781 273 0140 (extension 6)

+ 86 (0)10 5971 3209

[salesinfo@spr-apac.com](mailto:salesinfo@spr-apac.com)

[michael.bragen@spr-apac.com](mailto:michael.bragen@spr-apac.com)

## **Software Productivity Research Asia Pacific Corporation, Ltd. Opens Representative Office in Beijing**

Beijing, China 1 July, 2008 – The Board of Managers of Software Productivity Research, LLC., and its subsidiary Software Productivity Research Asia Pacific Corporation, Ltd. (SPR-APAC) are pleased to announce the establishment of a Representative Office located in Shangdi (Haidian District), Beijing, China. SPR-APAC is headquartered in Lexington, Massachusetts, and operates under license from the parent Partnership.

SPR-APAC supports global consulting, software product development and marketing operations, specifically in the Asia Pacific region. The Beijing Representative Office handles promotion for the Asia Pacific Region, as well as operating as a primary development site for SPR and SPR-APAC trademarked products and services.

Chief Representative of the Beijing Office of SPR-APAC is Michael A. Bragen, also the company's Managing Director.

For further information, please visit the SPR-APAC web site:

<http://www.spr-apac.com>

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### **About Software Productivity Research**

2008 marks the 25<sup>th</sup> year of our firm's operation, following the founding of SPR, Inc. in Boston, Massachusetts by Capers Jones. With headquarters in Hendersonville, NC (USA), SPR remains an industry leader in the application of functional metrics, software benchmark data and project estimation methodologies. Our flagship software project estimation tool KnowledgePLAN® is the latest generational product in the SPR line, following in the footsteps of Jones' groundbreaking products SPQR/20® and Checkpoint®.

SPR supplies effective solutions for professional software engineering management on behalf of its clients around the world. Our mission is to provide our clients with the means to measure and improve performance of vital software engineering processes.

For more information about Software Productivity Research Asia Pacific Corporation, Ltd., our products and services, partners, and international associates, visit <http://www.spr-apac.com>, or send an email to [salesinfo@spr-apac.com](mailto:salesinfo@spr-apac.com).

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