



For Immediate Release

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Software Productivity Research APAC Awards Chinese Translation of Capers Jones' "Estimating Software Costs" to winners of the CSSPI 2008 Conference Book Drawing

Shanghai, China - 21 September, 2008 – Software Productivity Research Asia Pacific Corporation, Ltd. (SPR-APAC) today awarded copies of the newly translated book "Estimating Software Costs" by Capers Jones (published 2008) to winners of the CSSPI 2008 Conference Book Drawing.

At the Shanghai session of CSSPI 2008, Michael Bragen from SPR-APAC delivered a paper entitled "Case Studies for Optimal Management of Software Process Improvement Using Metrics and Historical Data." Participants in the session were given a chance to win a copy of the recently translated book, "Estimating Software Costs," by Capers Jones (2008).

Winners of the book included session participants from: Bleum Software Inc., Shanghai Jiulong Information Technology Engineering Co., Ltd., Ricoh Corporation (Shanghai), and Shanghai Kortide Company.



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2008 marks the 25th year of our firm's operation, following the founding of SPR, Inc. in Boston, Massachusetts by Capers Jones. With headquarters in Hendersonville, NC (USA), SPR remains an industry leader in the application of functional metrics, software benchmark data and project estimation methodologies. Our flagship software project estimation tool KnowledgePLAN® is the latest generational product in the SPR line, following in the footsteps of Jones' groundbreaking products SPQR/20® and Checkpoint®.

SPR supplies effective solutions for professional software engineering management on behalf of its clients around the world. Our mission is to provide our clients with the means to measure and improve performance of vital software engineering processes.

For more information about Software Productivity Research Asia Pacific Corporation, Ltd., our products and services, partners, and international associates, visit <http://www.spr-apac.com>, or send an email to salesinfo@spr-apac.com.

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