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For Immediate Release

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Software Productivity Research APAC Provides Metrics Advice at the Shanghai CSSPI 2008 Conference

Beijing, China - 6 September, 2008 – Software Productivity Research Asia Pacific Corporation, Ltd. (SPR-APAC) is extremely pleased to be a participant in the Seventh Annual China System and Software Process Improvement Meeting – **CSSPI 2008** – that will be held this month in Shanghai, Wuxi, and Nanjing. From past experience, we know that it will be a momentous and successful conference.

At the Shanghai session, Michael Bragen from SPR-APAC will deliver a keynote speech entitled “Case Studies for Optimal Management of Software Process Improvement Using Metrics and Historical Data.” We will also offer participants a chance to win a copy of the recently translated book, “Estimating Software Costs,” by Capers Jones (2008).

Michael Bragen, Managing Director of SPR-APAC said, “It is my personal honor to present a paper at this conference, and to continue the strong cooperation relationship between SPR and CSPIN/CSBSG, as we begin our third year together with you in China. We offer hearty congratulations for this conference and also very best wishes for continuing success.”



SPR-APAC is headquartered in Lexington, Massachusetts, and operates under license from the parent Partnership, SPR, LLC. SPR-APAC operates a Representative Office in Beijing, China.

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About Software Productivity Research

2008 marks the 25th year of our firm's operation, following the founding of SPR, Inc. in Boston, Massachusetts by Capers Jones. With headquarters in Hendersonville, NC (USA), SPR remains an industry leader in the application of functional metrics, software benchmark data and project estimation methodologies. Our flagship software project estimation tool KnowledgePLAN® is the latest generational product in the SPR line, following in the footsteps of Jones' groundbreaking products SPQR/20® and Checkpoint®.

SPR supplies effective solutions for professional software engineering management on behalf of its clients around the world. Our mission is to provide our clients with the means to measure and improve performance of vital software engineering processes.

For more information about Software Productivity Research Asia Pacific Corporation, Ltd., our products and services, partners, and international associates, visit <http://www.spr-apac.com>, or send an email to salesinfo@spr-apac.com.

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